



The Cervantes Group Press Release

The Cervantes Group Press Conference

Announcing Strategic Partnership with Hewlett Packard Enterprise to Launch GreenLake Offering for Healthcare, Insurance, and Telecom Industries

Puerto Rico - June 27, 2024

The Cervantes Group, a premier provider of IT solutions and consulting services, is proud to announce its strategic partnership with Hewlett Packard Enterprise (HPE) to introduce the innovative GreenLake offering. This collaboration aims to bring transformative cloud services to customers in the healthcare, insurance, and telecom industries.

Why This Partnership is Beneficial for These Industries

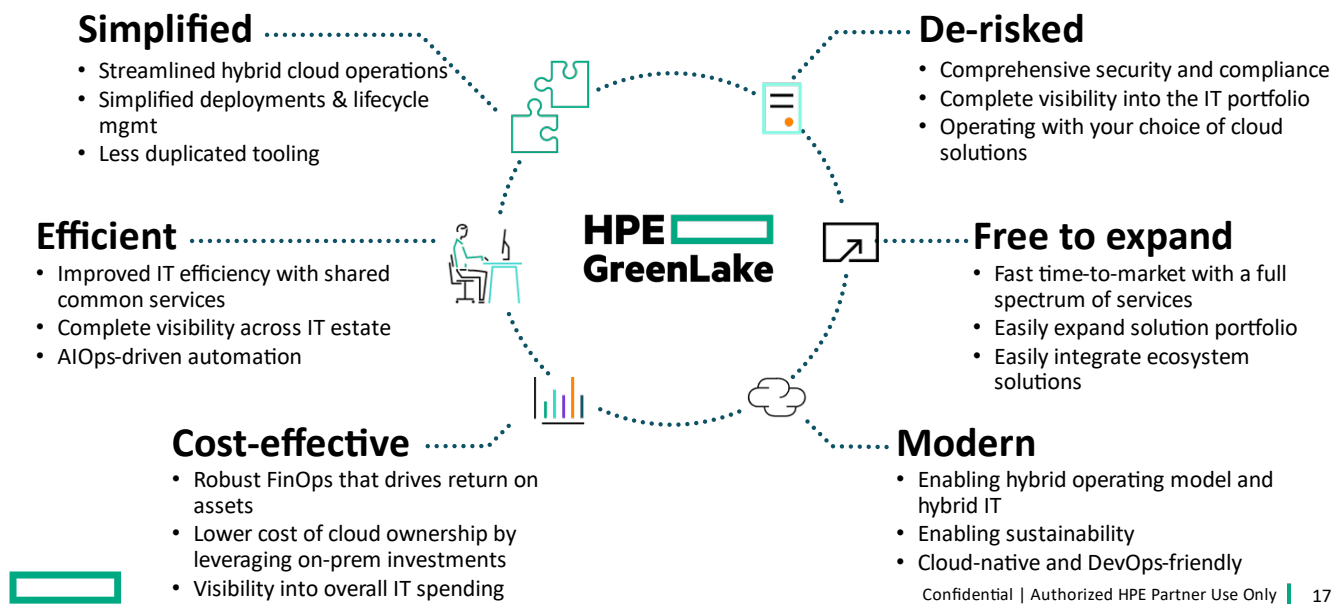
The healthcare, insurance, and telecom industries are at the forefront of digital transformation, facing unique challenges that require advanced, flexible, and secure IT solutions. The partnership between The Cervantes Group and HPE is set to address these challenges by leveraging the strengths of both organizations. The Cervantes Group brings extensive expertise in IT consulting, while HPE offers cutting-edge technology and a comprehensive strategy that includes HPE GreenLake, Hybrid Cloud, OpsRamp, and AI.

Key Benefits of HPE GreenLake for Customers:

- **Operational Agility:** Organizations can rapidly deploy new applications and services, enhancing their ability to respond to market changes and customer demands.
- **Cost Efficiency:** By shifting to an as-a-service model, businesses can optimize their IT spending and reduce upfront capital expenditures.
- **Scalability:** With the flexibility to scale IT resources up or down based on real-time needs, companies can ensure they are always equipped to handle their workload.
- **Enhanced Security:** HPE GreenLake offers advanced security features that protect sensitive data, which is crucial for industries dealing with personal and confidential information.
- **Simplified IT Management:** Streamlined operations allow IT teams to focus on strategic initiatives rather than routine maintenance and infrastructure management.

HPE GreenLake solves customer challenges

Choosing a leading solution for your hybrid cloud journey

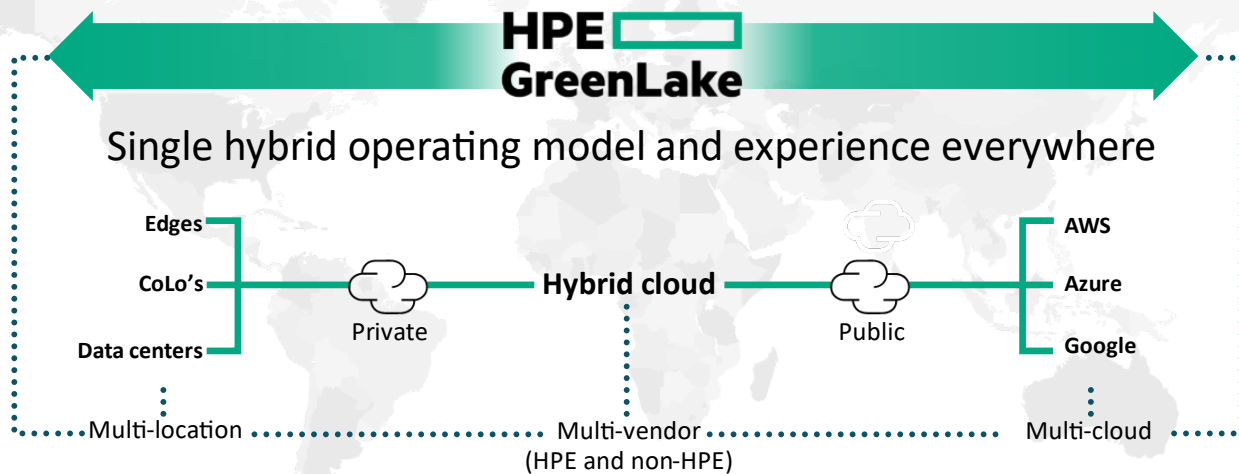


HPE's Comprehensive Strategy:

HPE's strategy integrates several advanced technologies and solutions that are particularly beneficial for the healthcare, insurance, and telecom industries:

- **HPE GreenLake Edge-to-Cloud Platform:** This platform delivers the cloud experience on-premises, providing operational agility and ease of workload management. It enables businesses to scale as needed, reducing capital expenditures and improving efficiency.
- **Hybrid Cloud Solutions:** HPE's hybrid cloud solutions allow businesses to seamlessly integrate on-premises infrastructure with public and private clouds. This ensures flexibility, improved performance, and the ability to handle diverse workloads.
- **OpsRamp:** This IT operations management platform helps organizations monitor, manage, and optimize their IT infrastructure. OpsRamp enhances efficiency, reduces downtime, and improves the overall performance of IT operations.
- **AI Integration:** HPE's AI solutions offer advanced analytics and machine learning capabilities. These solutions enable businesses to derive actionable insights from their data, improving decision-making, operational efficiency, and customer experience.

Complete your cloud strategy with the cloud that comes to you



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"We are thrilled to partner with HPE to bring the GreenLake offering to our clients," said George Resto, CEO of The Cervantes Group. "This partnership underscores our commitment to providing cutting-edge solutions that drive efficiency, scalability, and innovation in the healthcare, insurance, and telecom industries. With HPE GreenLake, our customers can achieve greater operational agility and cost savings while enhancing their IT capabilities."

"Partnering with The Cervantes Group allows us to extend the reach of HPE GreenLake to more organizations in critical sectors," said Ronald Martinez, Sales Specialist & Consultant, Pointnext Services Puerto Rico & Republica Dominicana at HPE. "Their deep industry knowledge and expertise in IT solutions make them an ideal partner to deliver the benefits of our comprehensive strategy, including HPE GreenLake, Hybrid Cloud, OpsRamp, and AI."

About Hewlett Packard Enterprise:

Hewlett Packard Enterprise (HPE) is a global edge-to-cloud company built to transform businesses by helping them connect, protect, analyze, and act on all their data and applications wherever they live, from edge to cloud. With decades of expertise and innovation, HPE delivers open and intelligent technology solutions as a service.

About Us

The Cervantes Group is a 3X winner of Inc. Magazine's 5000 fastest growing private companies in the United States and a certified MBE and WBE corporation. CERVANTES is a market-driven IT services company that delivers technology solutions while also helping to control costs and improve productivity by providing the highest quality IT professionals and management services to its clients. CERVANTES leverages its expertise as a bi-lingual and multi-cultural corporation to meet the needs of customers' daily challenges that arise due to economic fluctuations and changes in the marketplace. Additional information can be found at: www.thecervantesgroup.com.

For press inquiries, please contact us at 1 866-729-7597 or by email social@thecervantesgroup.com.